

8. HAFTA

MODEL ESSAYS

Types of Political Propaganda on X Platform

Today, social media has a major influence on political communication. Many people use X platform to follow current events, share opinions, and interact with political figures. Nevertheless, this platform is also widely used for political propaganda. Different groups try to shape public opinion through various strategies. There are three common types of political propaganda on X platform.

Firstly, emotional propaganda is frequently seen on X platform. Many political accounts publish messages designed to create fear, anger, or hope among users. For instance, they may claim that the country is under threat or that only one leader can solve all problems. Since these messages are short and dramatic, they spread rapidly. Consequently, users may react emotionally instead of evaluating information critically.

Secondly, false or misleading information is another powerful form of propaganda. Some users share fake news, manipulated photos, or incorrect statistics in order to damage opponents. In addition, misleading headlines are often used to attract attention quickly. Because many people read posts in a hurry, they may accept false claims without checking the facts. As a result, misinformation can create confusion and distrust in society.

Lastly, repeated slogans and hashtags are commonly used to influence public opinion. Political supporters often post the same phrases many times during campaigns or important events. Moreover, they use trending hashtags to increase visibility and attract more users. When people see the same message repeatedly, they may begin to believe it is true or highly important. Therefore, repetition can strongly affect people's perceptions.

Taking everything into account, X platform is an important space for political communication, but it is also used for propaganda. Emotional appeals, misleading information, and repeated slogans are common methods. For this reason, users should read political content carefully and think critically before believing or sharing it.

The Effects of TikTok Journalism on People

Today, social media has become one of the main sources of news. Among these platforms, TikTok is especially popular because it offers short and engaging videos. Many users learn about politics, sports, and world events through these videos. This new form of reporting is known as TikTok journalism. It has both positive and negative effects on people.

To begin with, TikTok journalism provides quick and easy access to news. People can learn about major events within a few minutes. This is particularly useful for busy individuals who do not have time to read newspapers or watch long programs. In addition, short videos are easy to watch anywhere. Therefore, more people can stay informed in their daily lives.

Secondly, TikTok journalism can increase interest in current events, especially among young audiences. Many content creators use visuals, subtitles, music, and simple language to explain complex topics. As a result, political or social issues may become easier to understand. Furthermore, younger users who usually avoid traditional news may start following public discussions. Consequently, civic awareness can improve.

Finally, TikTok journalism may also spread false or incomplete information. Some creators share content without verifying sources or presenting balanced views. Because videos are short, important details are sometimes missing. In some cases, users may misunderstand serious events after watching oversimplified content. For this reason, viewers should compare information with reliable sources.

In summary, TikTok journalism has a significant impact on modern society. It offers fast access to news, attracts young audiences, and makes information more interesting. However, it can also spread misinformation. Therefore, users should consume digital news carefully and responsibly.

The Use of ChatGPT in Journalism

Today, technology is transforming many professions, including journalism. Artificial intelligence tools are increasingly used in newsrooms to improve efficiency. One of the most popular tools is ChatGPT. Journalists can benefit from ChatGPT in several ways to make their work faster and more effective.

First of all, ChatGPT can help journalists write content quickly. It can generate headlines, summaries, and short reports within seconds. This is especially useful during breaking news situations when speed is essential. Moreover, reporters can save time on routine writing tasks. As a result, they can focus more on investigation and field reporting.

Secondly, ChatGPT can support research and idea development. Journalists may use it to gather background information, organize notes, or create interview questions. In addition, it can suggest different angles for a story. This helps reporters prepare more detailed and creative content. Therefore, productivity can increase significantly.

Lastly, ChatGPT can improve communication with different audiences. It can simplify technical language and rewrite articles in a clearer style. Furthermore, it can translate content into multiple languages. Thanks to these features, news organizations can reach wider and more diverse audiences around the world.

In conclusion, ChatGPT is becoming a valuable tool in journalism. It supports fast writing, research, and communication. However, journalists must still verify facts and apply human judgment. Thus, ChatGPT should assist journalists rather than replace them.

Influencer Reliability

Today, social media influencers strongly affect consumer behavior and public opinion. Many people follow influencers for advice about fashion, travel, health, and products. Companies also cooperate with influencers to advertise their brands. In my opinion, influencer reliability is extremely important because many followers trust their recommendations.

Firstly, reliable influencers help people make better decisions. Followers often buy products after watching online reviews. If influencers provide honest opinions, consumers can choose items more carefully. For example, trustworthy influencers mention both advantages and disadvantages of a product. Consequently, followers are more likely to respect and trust them.

Secondly, some influencers promote products mainly for financial gain. They may recommend items they do not actually use or believe in. In addition, some fail to clearly state

that their posts are sponsored advertisements. This can mislead audiences, especially younger followers. Therefore, public trust can be damaged easily.

Last but not least, influencers should have responsibility and knowledge, especially in sensitive areas. For instance, health or financial advice can seriously affect people's lives. If incorrect information is shared, followers may face risks or losses. For this reason, popularity alone is not enough to make someone trustworthy.

All in all, influencer reliability is an important issue in modern communication. Honest reviews can benefit society, while hidden advertising and false advice can cause harm. I believe influencers should be transparent, responsible, and truthful in order to maintain public trust.

Methods of Fighting Disinformation

Today, disinformation is a serious global problem. False information can spread rapidly through social media, websites, and messaging applications. It often creates fear, confusion, and social conflict. Therefore, effective methods are needed to fight disinformation.

Firstly, media literacy education is one of the most effective solutions. People should learn how to check sources, compare information, and question suspicious claims. Schools and universities can teach students how digital media works. In addition, adults can benefit from public awareness programs. As a result, citizens become more careful and informed media users.

Secondly, fact-checking organizations play a vital role in protecting the public. These institutions examine news stories, photos, videos, and public statements. After their investigations, they publish evidence-based corrections. This helps people understand what is true and what is false. Therefore, misleading content can lose credibility.

Lastly, social media platforms should take greater responsibility. They can remove fake accounts, label false posts, and reduce the visibility of harmful content. Moreover, advanced systems can detect suspicious activity more quickly. If platforms act responsibly, online environments can become safer and more trustworthy.

All things considered, disinformation is a growing danger in the digital age. Media literacy, fact-checking organizations, and responsible platforms are key solutions. If individuals and institutions cooperate, the harmful effects of false information can be reduced.